PEOPLE MATTER ®

PeopleMatter Media Contact:
Joy Capps
843.300.3418 (direct)
843.730.3857 (cell)
joy.capps@peoplematter.com

SAUNDERS HOTEL GROUP GETS "SUITE" NEW HIRING SOFTWARE
Growing Hospitality Company Selects PeopleMatter to Automate HR

CHARLESTON, SC – SEPT. 26, 2012 – Saunders Hotel Group – one of the first independent management companies in the US, and PeopleMatter – the only comprehensive talent management solution designed to meet the needs of the service industry, today announced that PeopleMatter will automate and optimize Saunders' hiring practices. Replacing paper processes in all six properties owned by Saunders Hotel Group, PeopleMatter HIRE™ supports Lenox Hotel, Comfort Inn & Suites Logan Airport, The Boston Common Hotel & Conference Center, The Hawthorn Suites Alexandria, The Hampton Inn Boston/Norwood, and The Premiere Hotel and Suites.

A third-generation, family-owned and operated hotel management business, Saunders' daily life and mission are rooted in its people and communities. The World Travel & Tourism Council recently awarded Saunders Hotel Group the 2012 Community Benefit Award for being a leader in sustainable tourism practices. With every decision, Saunders weighs the value creation for investors, outstanding service to guests and job satisfaction for team members.

"At Saunders, we believe in having a culture of excellence. Achieving best-in-class customer service requires cutting-edge employee recruitment, training and retention," said Erin Crowell, Director of HR for Saunders Hotel Group. "We believe PeopleMatter's software offers the most innovative and effective solution for our hiring process."

Saunders Hotel Group previously operated on manual, paper practices. HIRE's online applicant tracking system organizes applicants, candidates and new hires by taking paperwork out of the picture. The integrated software consolidates and automates hiring processes — including applicant tracking, step-by-step onboarding, background checks, tax credits and I-9s — into one, easy-to-use system. Full E-Verify integration enables Saunders' managers to instantly screen employees through federal databases without ever leaving the HIRE system. The online application process saves managers' time by simplifying the applicant experience, reducing abandonment rates and ensuring compliance.

"We selected PeopleMatter because we were looking for a one-stop shop," said Crowell. "Everything in the industry is being automated. PeopleMatter streamlines our application process, captures tax credits more efficiently and ensures compliance with E-Verify."

"With more than 60 years of experience in the hospitality industry, Saunders Hotel Group is highly respected in the industry and award-winning for their green conservation," said Nate DaPore, PeopleMatter President and CEO. "Together, we will continue to extend their legacy of excellence in the service industry."

About Saunders Hotel Group
Saunders Hotel Group (SHG) was officially incorporated in 1962 and is a third generation, family-owned and operated business. SHG – known for its commitment to gracious hospitality, innovation, and environmental leadership – operates six distinctive

properties: Lenox Hotel (Boston, MA), Comfort Inn & Suites (Boston/Logan Airport), Marriott Residence Inn (Merrimack, NH), Hawthorn Suites Hotel (Alexandria, VA), Hampton Inn (Norwood, MA), and The Premiere Hotel and Suites (New Haven, CT) To learn more about Saunders Hotel Group visit www.saundershotelgroup.net.

About PeopleMatter
PeopleMatter provides the only comprehensive talent management solution for the service industry. We help employers identify, develop and engage dependable talent to provide exemplary customer service. PeopleMatter's platform of HR tools handles hiring, scheduling, learning, recognition and performance management. Our integrated technology manages the process, so employers can focus on the talent. PeopleMatter. The name says it all. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplematter.com, @peoplematterhr and facebook.com/PeopleMatter.HR.

###